

**CYGNAL**

**Survey of Likely General Election Voters**

Michigan Statewide

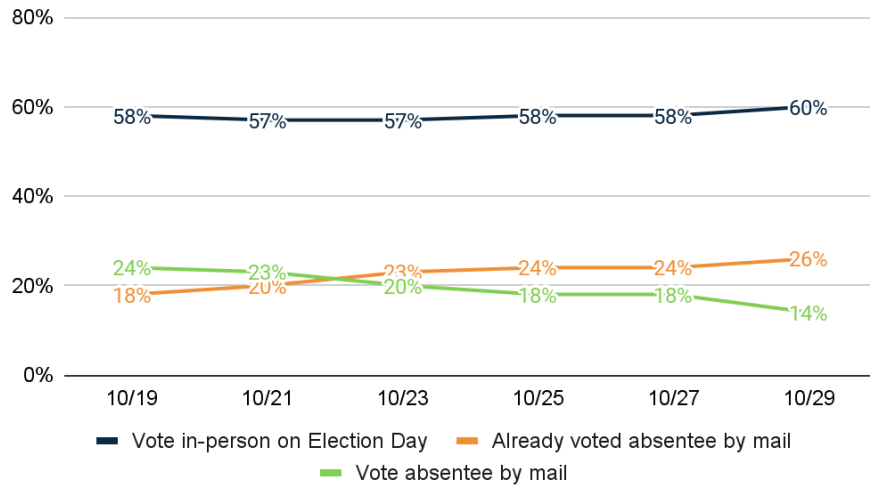
*Conducted October 25 – 29, 2022*

n=1543 |  $\pm 2.50\%$



### Vote Method

1. How do you plan to vote in the November election for Congress, Governor, and local offices?



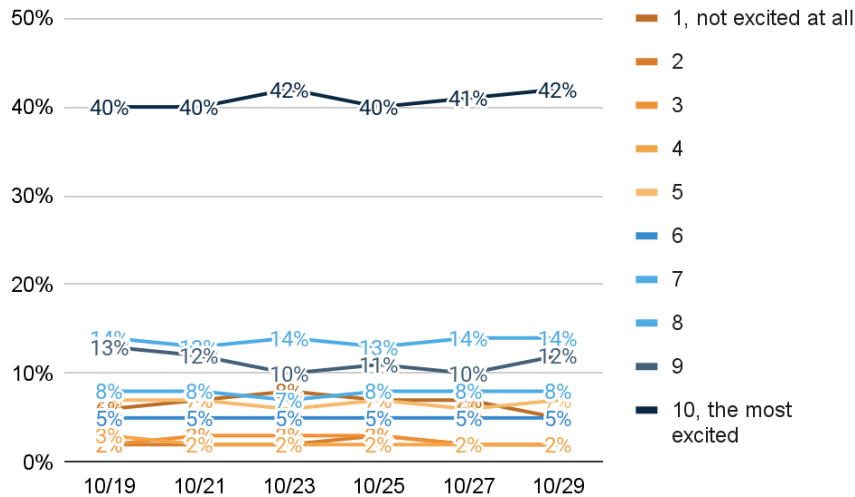
	Freq.	%	10/27/22	10/25/22
<b><u>Vote in-person on Election Day</u></b>	<b>930</b>	<b>60.3%</b>	<b>58.1%</b>	<b>57.7%</b>
Definitely vote in-person on Election Day	828	53.7%	51.7%	51.4%
Probably vote in-person on Election Day	102	6.6%	6.5%	6.3%
<b><u>Already voted absentee by mail</u></b>	<b>404</b>	<b>26.2%</b>	<b>24.1%</b>	<b>23.9%</b>
<b><u>Vote absentee by mail</u></b>	<b>209</b>	<b>13.5%</b>	<b>17.8%</b>	<b>18.5%</b>
Definitely will vote absentee by mail	175	11.3%	14.8%	15.0%
Probably will vote absentee by mail	34	2.2%	3.0%	3.4%
Total	1543	100.0%	100.0%	100.0%

### Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

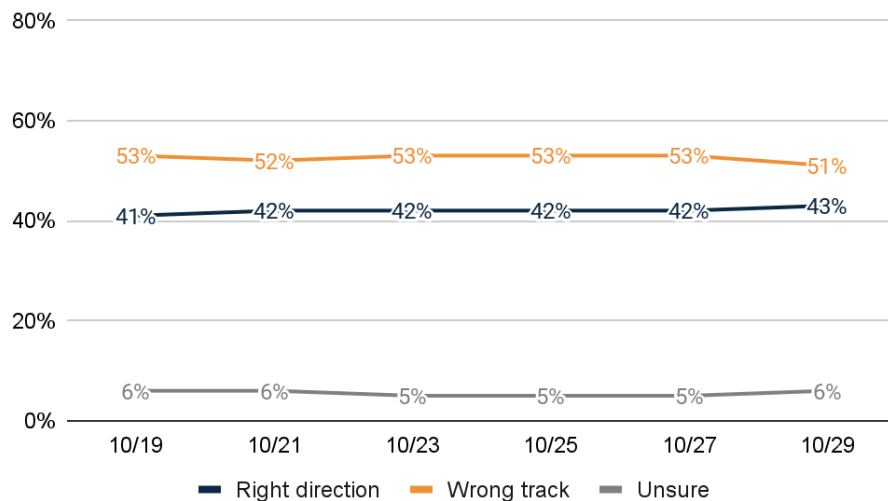
	Freq.	%	10/27/22	10/25/22
1, not excited at all	81	5.3%	6.6%	7.2%
2	27	1.8%	2.4%	2.7%
3	32	2.1%	2.4%	2.7%
4	34	2.2%	2.4%	2.3%
5	111	7.2%	6.3%	6.6%
6	73	4.7%	4.7%	4.6%
7	122	7.9%	8.3%	8.2%
8	218	14.1%	14.0%	13.4%
9	183	11.9%	10.4%	10.9%
10, the most excited	645	41.8%	41.2%	40.2%
Unsure	17	1.1%	1.2%	1.3%
Total	1543	100.0%	100.0%	100.0%





### MI RD/WT

3. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

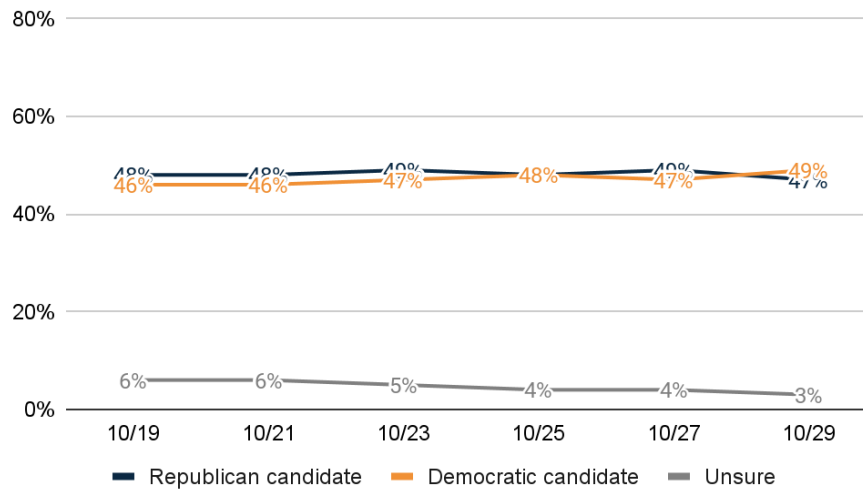


	Freq.	%	10/27/22	10/25/22
<b><u>Right direction</u></b>	<b>669</b>	<b>43.4%</b>	<b>42.4%</b>	<b>42.3%</b>
Definitely the right direction	246	15.9%	15.7%	16.0%
Mostly the right direction	424	27.5%	26.7%	26.3%
<b><u>Wrong track</u></b>	<b>782</b>	<b>50.7%</b>	<b>52.5%</b>	<b>52.6%</b>
Mostly the wrong track	328	21.2%	20.7%	20.8%
Definitely the wrong track	454	29.4%	31.8%	31.8%
Unsure	92	5.9%	5.0%	5.1%
Total	1543	100.0%	100.0%	100.0%



Generic Congressional Ballot

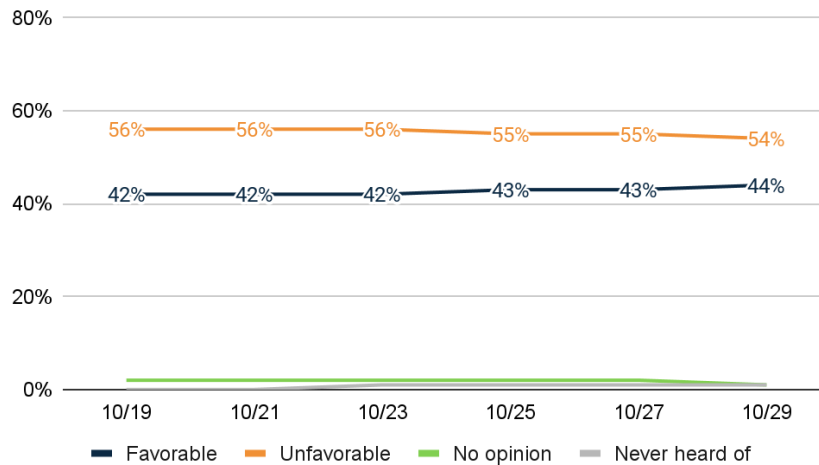
4. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?



	Freq.	%	10/27/22	10/25/22
<b>Republican candidate</b>	<b>732</b>	<b>47.4%</b>	<b>48.7%</b>	<b>48.0%</b>
Definitely the Republican candidate	628	40.7%	40.7%	40.7%
Probably the Republican candidate	104	6.7%	8.0%	7.3%
<b>Democratic candidate</b>	<b>757</b>	<b>49.1%</b>	<b>47.4%</b>	<b>47.8%</b>
Probably the Democratic candidate	105	6.8%	7.1%	7.5%
Definitely the Democratic candidate	652	42.3%	40.3%	40.3%
Unsure	54	3.5%	3.9%	4.2%
Total	1543	100.0%	100.0%	100.0%

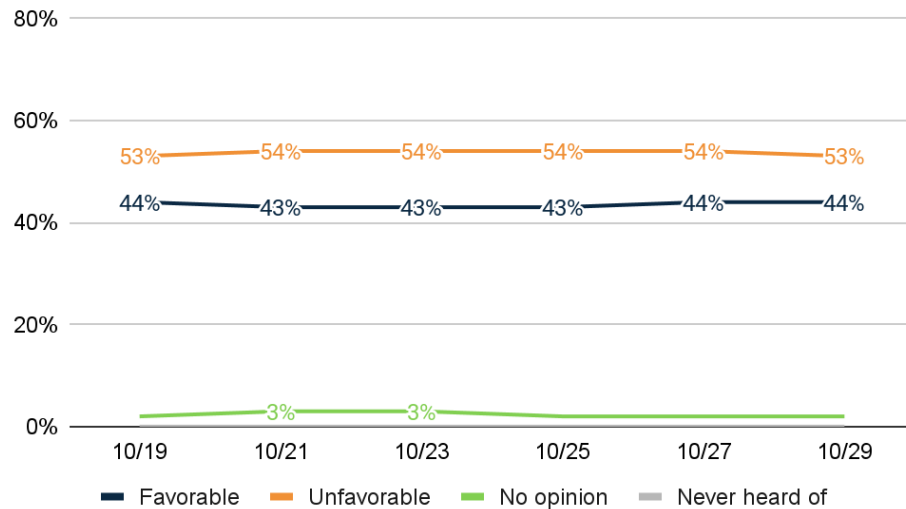
5 – 8. Do you have a favorable or unfavorable opinion of?

5. Joe Biden



	Freq.	%	10/27/22	10/25/22
<b><u>Favorable</u></b>	<b><u>686</u></b>	<b><u>44.5%</u></b>	<b><u>43.2%</u></b>	<b><u>43.0%</u></b>
Very favorable	340	22.0%	23.4%	23.8%
Somewhat favorable	346	22.5%	19.8%	19.2%
<b><u>Unfavorable</u></b>	<b><u>828</u></b>	<b><u>53.7%</u></b>	<b><u>54.5%</u></b>	<b><u>54.5%</u></b>
Somewhat unfavorable	102	6.6%	7.8%	7.6%
Very unfavorable	726	47.1%	46.7%	47.0%
No opinion	20	1.3%	1.6%	1.8%
Never heard of	9	0.6%	0.7%	0.7%
Total	1543	100.0%	100.0%	100.0%

## 6. Donald Trump



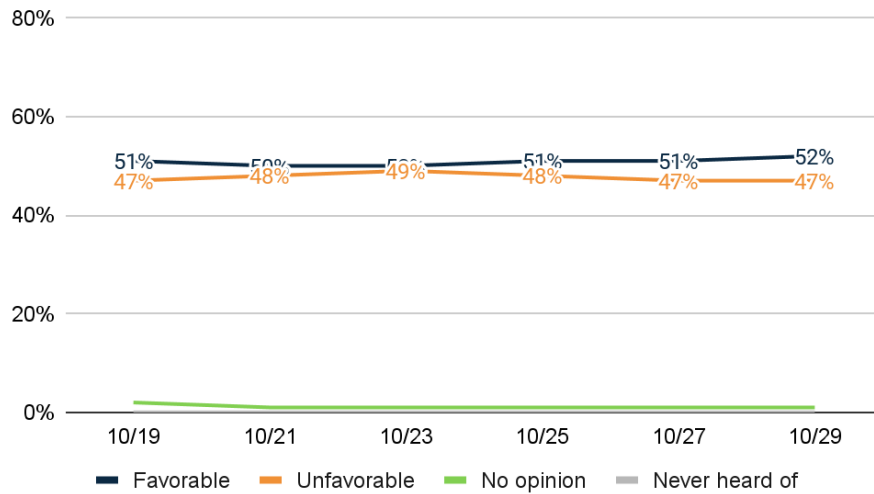
	Freq.	%	10/27/22	10/25/22
<b><u>Favorable</u></b>	<b><u>684</u></b>	<b><u>44.4%</u></b>	<b><u>43.5%</u></b>	<b><u>43.3%</u></b>
Very favorable	415	26.9%	27.3%	27.8%
Somewhat favorable	270	17.5%	16.2%	15.5%
<b><u>Unfavorable</u></b>	<b><u>818</u></b>	<b><u>53.0%</u></b>	<b><u>54.0%</u></b>	<b><u>54.0%</u></b>
Somewhat unfavorable	92	5.9%	6.8%	6.9%
Very unfavorable	726	47.0%	47.2%	47.1%
No opinion	35	2.3%	2.2%	2.4%
Never heard of	6	0.4%	0.3%	0.3%
Total	1543	100.0%	100.0%	100.0%

## 7. Gretchen Whitmer

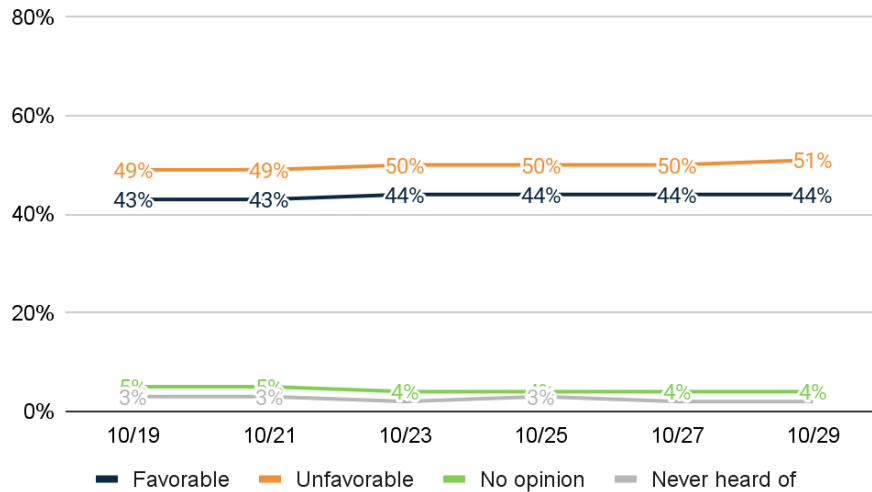
	Freq.	%	10/27/22	10/25/22
<b><u>Favorable</u></b>	<b><u>796</u></b>	<b><u>51.6%</u></b>	<b><u>51.4%</u></b>	<b><u>50.8%</u></b>
Very favorable	551	35.7%	34.5%	33.3%
Somewhat favorable	245	15.9%	16.9%	17.4%



<b><u>Unfavorable</u></b>	<b><u>722</u></b>	<b><u>46.8%</u></b>	<b><u>47.2%</u></b>	<b><u>47.6%</u></b>
Somewhat unfavorable	132	8.6%	8.4%	8.5%
Very unfavorable	590	38.2%	38.8%	39.1%
No opinion	18	1.1%	1.2%	1.4%
Never heard of	7	0.5%	0.2%	0.2%
Total	1543	100.0%	100.0%	100.0%



## 8. Tudor Dixon



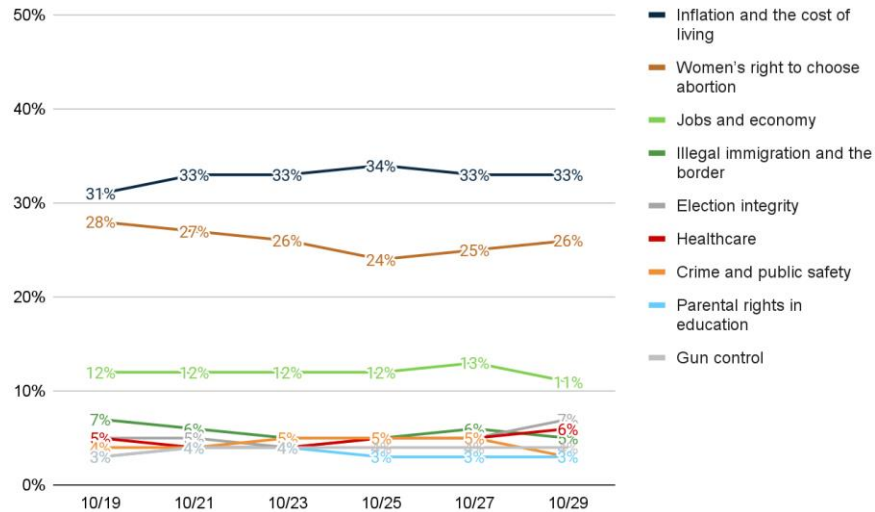
	Freq.	%	10/27/22	10/25/22
<b><u>Favorable</u></b>	<b><u>673</u></b>	<b><u>43.6%</u></b>	<b><u>43.6%</u></b>	<b><u>43.9%</u></b>
Very favorable	408	26.5%	25.3%	24.6%
Somewhat favorable	265	17.2%	18.2%	19.3%
<b><u>Unfavorable</u></b>	<b><u>779</u></b>	<b><u>50.5%</u></b>	<b><u>50.4%</u></b>	<b><u>49.8%</u></b>
Somewhat unfavorable	121	7.8%	8.7%	8.7%
Very unfavorable	659	42.7%	41.7%	41.1%
No opinion	61	4.0%	3.8%	3.6%



Never heard of	29	1.9%	2.2%	2.8%
Total	1543	100.0%	100.0%	100.0%

#### Top Priority

9. From the following list, which issue is personally most important to you that would decide your vote for government?



	Freq.	%	10/27/22	10/25/22
Inflation and the cost of living	511	33.1%	33.3%	34.3%
Women's right to choose abortion	406	26.3%	24.9%	24.0%
Jobs and economy	173	11.2%	12.9%	12.3%
Illegal immigration and the border	82	5.3%	5.6%	5.1%
Election integrity	101	6.6%	5.3%	5.4%
Healthcare	89	5.8%	4.8%	4.8%
Crime and public safety	54	3.5%	4.8%	5.2%
Parental rights in education	40	2.6%	2.7%	3.0%
Gun control	58	3.7%	3.9%	4.0%
Don't know	28	1.8%	1.9%	1.9%
Total	1543	100.0%	100.0%	100.0%

Thinking about the upcoming general election in November...

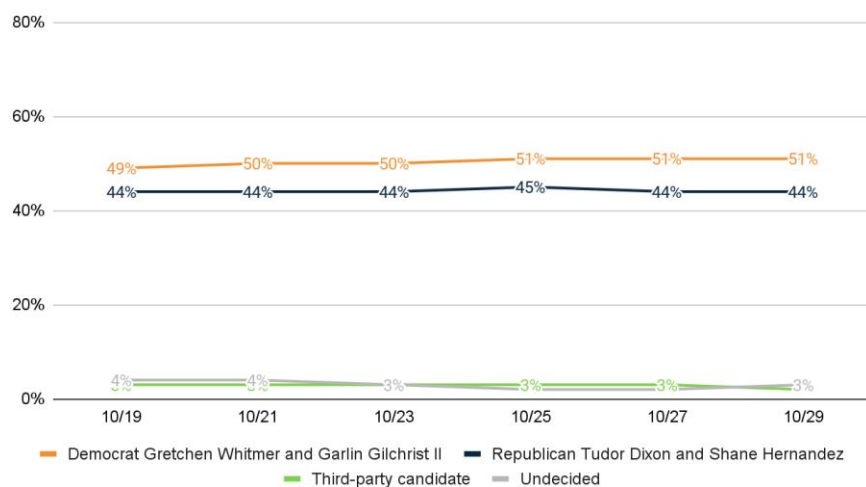
#### Gov Ballot

10. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/27/22	10/25/22
<b><u>Democrat Gretchen Whitmer and Garlin Gilchrist II</u></b>	<b><u>787</u></b>	<b><u>51.0%</u></b>	<b><u>50.5%</u></b>	<b><u>50.6%</u></b>
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	697	45.2%	44.2%	43.3%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	89	5.8%	6.3%	7.3%
<b><u>Republican Tudor Dixon and Shane Hernandez</u></b>	<b><u>679</u></b>	<b><u>44.0%</u></b>	<b><u>44.3%</u></b>	<b><u>44.5%</u></b>
Definitely Republican Tudor Dixon and Shane Hernandez	528	34.2%	35.8%	34.4%

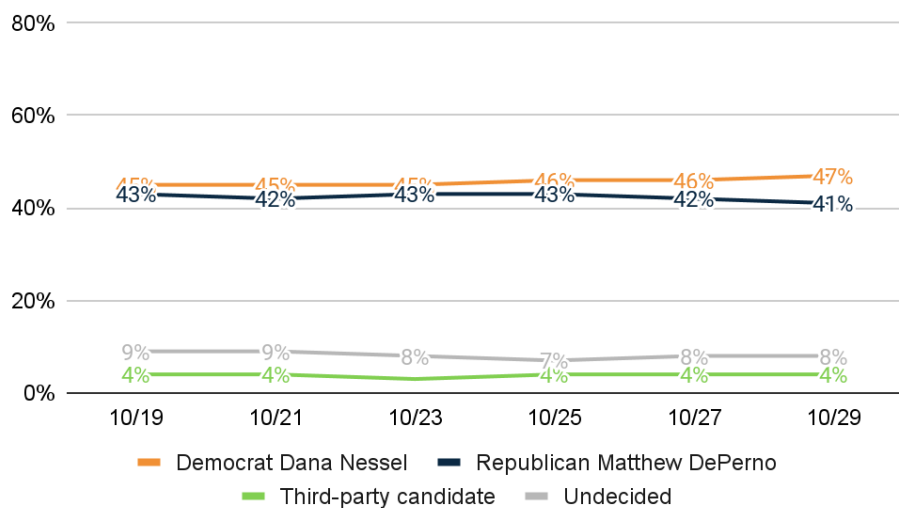


Probably Republican Tudor Dixon and Shane Hernandez	151	9.8%	8.5%	10.1%
<b><u>Third-party candidate</u></b>	<b>35</b>	<b>2.3%</b>	<b>2.8%</b>	<b>2.6%</b>
Definitely a third-party candidate	17	1.1%	1.3%	1.2%
Probably a third-party candidate	18	1.2%	1.5%	1.4%
Undecided	42	2.7%	2.4%	2.3%
Total	1543	100.0%	100.0%	100.0%



#### AG Ballot

11. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/27/22	10/25/22
<b><u>Democrat Dana Nessel</u></b>	<b>722</b>	<b>46.8%</b>	<b>46.2%</b>	<b>46.3%</b>
Definitely Democrat Dana Nessel	615	39.8%	38.6%	38.5%
Probably Democrat Dana Nessel	107	7.0%	7.7%	7.7%
<b><u>Republican Matthew DePerno</u></b>	<b>634</b>	<b>41.1%</b>	<b>42.3%</b>	<b>42.7%</b>
Definitely Republican Matthew DePerno	470	30.5%	31.6%	32.0%
Probably Republican Matthew DePerno	164	10.6%	10.6%	10.7%

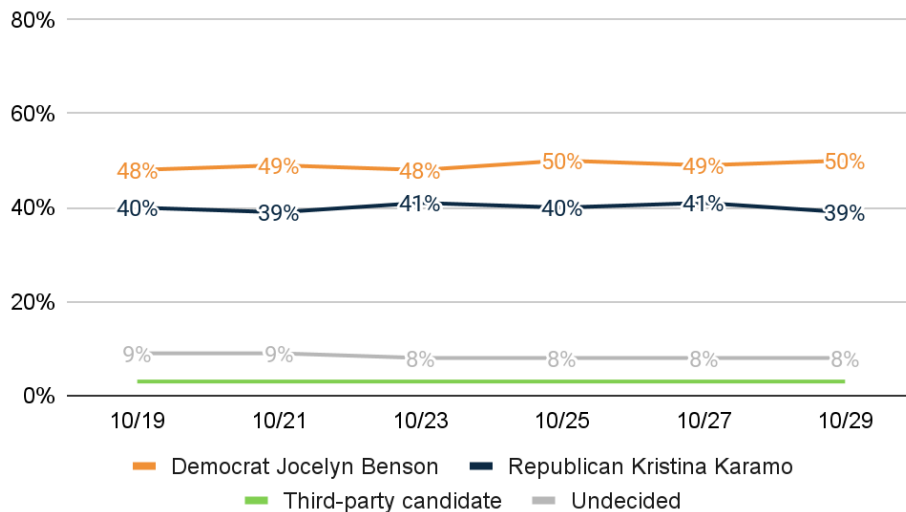




<b>Third-party candidate</b>	<b>59</b>	<b>3.8%</b>	<b>3.6%</b>	<b>3.6%</b>
Definitely a third-party candidate	22	1.4%	1.3%	1.4%
Probably a third-party candidate	37	2.4%	2.3%	2.2%
Undecided	128	8.3%	7.9%	7.4%
Total	1543	100.0%	100.0%	100.0%

#### SoS Ballot

12. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/27/22	10/25/22
<b><u>Democrat Jocelyn Benson</u></b>	<b>774</b>	<b>50.1%</b>	<b>48.8%</b>	<b>49.8%</b>
Definitely Democrat Jocelyn Benson	628	40.7%	39.1%	40.0%
Probably Democrat Jocelyn Benson	146	9.4%	9.7%	9.7%
<b><u>Republican Kristina Karamo</u></b>	<b>605</b>	<b>39.2%</b>	<b>40.8%</b>	<b>39.8%</b>
Definitely Republican Kristina Karamo	446	28.9%	32.3%	31.1%
Probably Republican Kristina Karamo	159	10.3%	8.5%	8.7%
<b><u>Third-party candidate</u></b>	<b>44</b>	<b>2.9%</b>	<b>2.9%</b>	<b>2.7%</b>
Definitely a third-party candidate	14	0.9%	0.9%	1.1%
Probably a third-party candidate	30	2.0%	1.9%	1.6%
Undecided	120	7.8%	7.6%	7.8%
Total	1543	100.0%	100.0%	100.0%

#### Prop 2

13. Proposal 2 would amend the state constitution to add provisions regarding elections. This amendment would recognize the fundamental right to vote without harassing conduct. Require military or overseas ballots be counted if postmarked by election day. Provide voters right to verify identity with photo ID or signed statement. Provide voter right to single application to vote absentee ballot in all election. Require state funded absentee ballot drop boxes and postage for absentee applications and ballots. Provide that only election officials



may conduct post-election audits. Require nine days of early in person voting. Allow donations to fund elections, which must be disclosed. Require canvass boards certify elections based only on the official records of votes cast.

	<b>Freq.</b>	<b>%</b>
<b><u>Yes</u></b>	<b><u>914</u></b>	<b><u>59.2%</u></b>
Definitely Yes	669	43.3%
Probably Yes	245	15.9%
<b><u>No</u></b>	<b><u>507</u></b>	<b><u>32.9%</u></b>
Probably No	111	7.2%
Definitely No	396	25.6%
Unsure	122	7.9%
Total	1543	100.0%

14. Are you female or male?

	<b>Freq.</b>	<b>%</b>
Female	833	54.0%
Male	710	46.0%
Total	1543	100.0%

15. What age range do you fall within?

	<b>Freq.</b>	<b>%</b>
<b><u>Under 50</u></b>	<b><u>583</u></b>	<b><u>37.8%</u></b>
18 - 34	259	16.8%
35 - 49	324	21.0%
<b><u>50 and Over</u></b>	<b><u>960</u></b>	<b><u>62.2%</u></b>
50 - 64	466	30.2%
65 or older	494	32.0%
Total	1543	100.0%

16. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	<b>Freq.</b>	<b>%</b>
<b><u>Republican</u></b>	<b><u>520</u></b>	<b><u>33.7%</u></b>
Strongly Republican	272	17.6%
Mostly Republican	247	16.0%
<b><u>Independent</u></b>	<b><u>440</u></b>	<b><u>28.5%</u></b>
<b><u>Democratic</u></b>	<b><u>560</u></b>	<b><u>36.3%</u></b>
Mostly Democratic	258	16.7%
Strongly Democratic	303	19.6%
Unsure	23	1.5%
Total	1543	100.0%



17. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>630</u></b>	<b><u>40.8%</u></b>
Very conservative	284	18.4%
Somewhat conservative	346	22.4%
<b><u>Moderate</u></b>	<b><u>481</u></b>	<b><u>31.2%</u></b>
<b><u>Liberal</u></b>	<b><u>401</u></b>	<b><u>26.0%</u></b>
Somewhat liberal	242	15.7%
Very liberal	159	10.3%
Unsure	31	2.0%
Total	1543	100.0%

18. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	622	40.3%
Suburban	728	47.1%
Urban	194	12.5%
Total	1543	100.0%

19. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	302	19.6%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	312	20.2%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	409	26.5%
Another religion	114	7.4%
Not religious	353	22.9%
Unsure	53	3.4%
Total	1543	100.0%

20. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1051	68.1%
Most general elections, including for president and in some midterms	338	21.9%
Every general election for president but not midterms	55	3.5%
Most general elections for president	99	6.4%
Total	1543	100.0%

21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	356	23.0%



\$40,000 - \$69,999	386	25.0%
\$70,000 - \$99,999	279	18.1%
\$100,000 or more	433	28.1%
Unsure	89	5.8%
Total	1543	100.0%

22. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1247	80.8%
Asian or Pacific Islander	19	1.2%
Black or African American	185	12.0%
Hispanic or Latino	33	2.1%
Other	41	2.7%
Unsure	18	1.1%
Total	1543	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b>900</b>	<b>58.3%</b>
Some high school	35	2.2%
High school diploma/GED	223	14.4%
Technical Certification	93	6.0%
Some college or Associate's Degree	549	35.6%
<b><u>At least College</u></b>	<b>634</b>	<b>41.1%</b>
Four-year undergraduate or Bachelor's Degree	381	24.7%
Graduate degree or further	253	16.4%
Unsure	9	0.6%
Total	1543	100.0%

24. Geo – DMA

	Freq.	%
Alpena	8	0.5%
Detroit	674	43.7%
Lansing	98	6.3%
Marquette	25	1.6%
Toledo	27	1.7%
Flint	202	13.1%
Grand Rapids	317	20.6%
South Bend	35	2.3%
Traverse City	149	9.7%
Duluth	6	0.4%
Green Bay	2	0.1%
Total	1543	100.0%



25. Age + Income

	Freq.	%
<65 <\$40k	222	14.4%
<65 \$40k-\$69k	235	15.3%
<65 \$70k-\$99k	197	12.8%
<65 \$100k+	348	22.6%
65+ <\$40k	134	8.7%
65+ \$40k-\$69k	151	9.8%
65+ \$70k-\$99k	82	5.3%
65+ \$100k+	85	5.5%
Unsure	89	5.8%
Total	1543	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	147	9.6%
F 35 - 49	152	9.8%
F 50 - 64	247	16.0%
F 65+	287	18.6%
M 18 - 34	112	7.2%
M 35 - 49	172	11.2%
M 50 - 64	219	14.2%
M 65+	207	13.4%
Total	1543	100.0%

27. Race + Gender

	Freq.	%
White Female	672	43.6%
White Male	575	37.2%
Asian Female	13	0.9%
Asian Male	6	0.4%
Black Female	101	6.6%
Black Male	84	5.4%
Hispanic Female	18	1.1%
Hispanic Male	16	1.0%
Other Female	19	1.3%
Other Male	22	1.4%
Unsure	18	1.1%
Total	1543	100.0%

28. Gender + Education

	Freq.	%
Female At least College	312	20.2%
Female No degree	514	33.3%
Male At least College	322	20.9%
Male No degree	385	25.0%
Unsure	9	0.6%
Total	1543	100.0%



## METHODOLOGY

This survey was conducted October 25 – 29, 2022, with 1543 likely general election voters. It has a margin of error of  $\pm 2.50\%$ . Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

## ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

